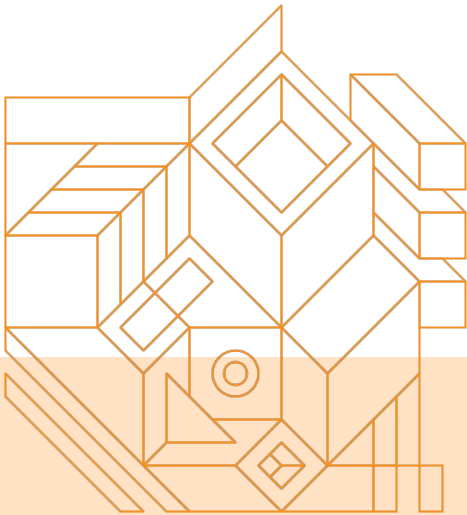


Insights Pro

GenAI Platform for Enterprise Insights Generation



Solution Overview

Insights Pro is an easy-to-engage conversational agent for generating context-based business insights from data. This is powered by Large Language Models (LLMs), which perform on-demand data analyses based on their semantic understanding of a question, including those requiring programming-based approaches. Semantic understanding can range from exploratory data analyses to complex visualizations using advanced ML models. Insights Pro interprets the questions, or a chain of thought connecting multiple data tables and formulates complex table joins. It also deciphers the right metrics for a user persona and explains them through visualization.

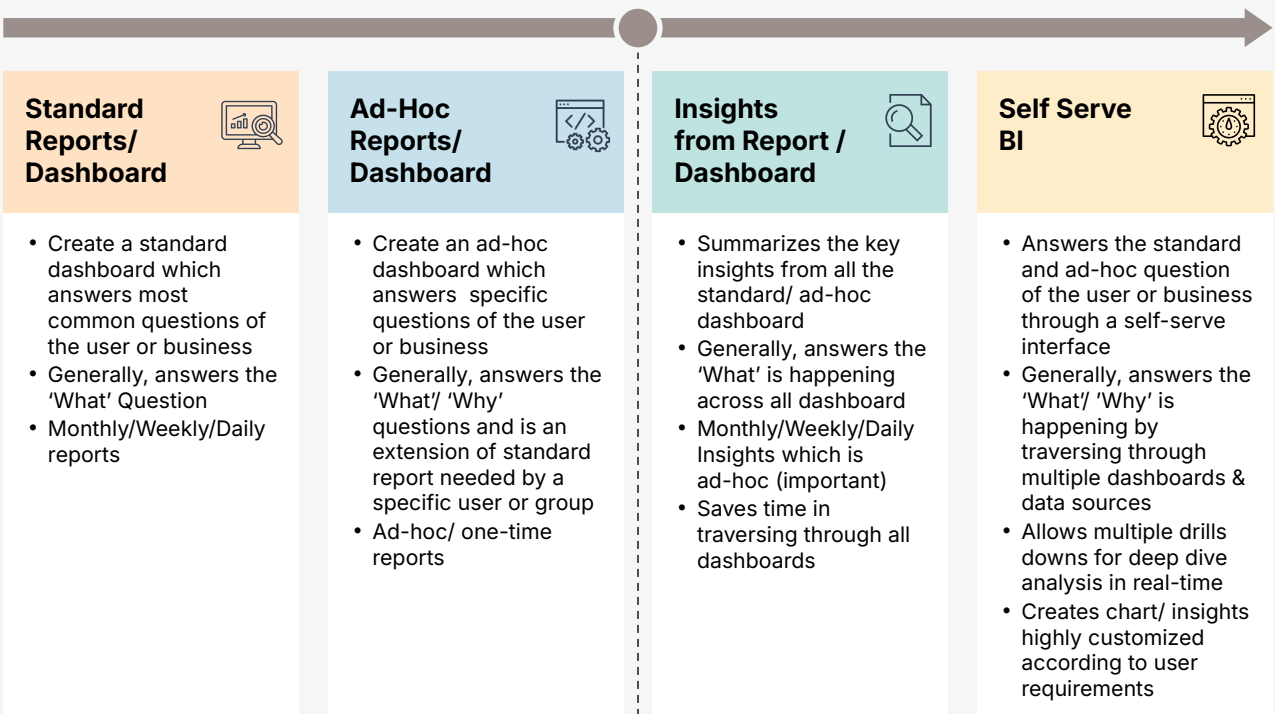
Features

- Speed and Efficiency: Faster decision making by quickly and efficiently processing data & generating insights
- 24x7 Availability: 24x7 access for uninterrupted insights delivery
- Real Time Decisions: Live data usage to support real-time decision making

The BI Journey

The Current Position And Vision

We are here Vision – Evolution of BI



Value Proposition

Our solution empowers users and businesses to quickly answer both standard and ad-hoc questions through a self-serve interface. By seamlessly navigating multiple dashboards and data sources, it provides insights into the "What" and the "Why", offering the ability to drill down for deeper, real-time analysis. The tool also generates highly customizable charts and insights tailored to individual user needs.

Additionally, it consolidates key insights from all dashboards, giving a comprehensive view of ongoing trends. With monthly, weekly, and daily ad-hoc insights, users save valuable time by avoiding the need to manually navigate through numerous dashboards.

Success Stories

GenAI Platform using Insights Pro for a Leading Pharmaceutical firm



Value Delivered

User persona-based ad-hoc insights generation leading to reduced manual effort to analyze the data and generate the relevant insights.

Query to Insights Solution for a leading Home Appliances Brand leveraging GenAI



Value Delivered

Ensuring 80% accuracy in generating timely, contextually appropriate, and coherent responses, providing insights that enable data-driven decision-making.

Native AWS Services



Amazon
Bedrock



Amazon
Sagemaker



Amazon S3



AWS Glue



AWS ECR



Amazon
RDS



Amazon API
Gateway



Amazon
Route 53



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We offer full-stack AI and analytics services & solutions to help businesses achieve real outcomes and value at scale. We are on a mission to push the boundaries of what AI and analytics can do to help enterprises navigate uncertainty and move forward decisively. Our purpose is to provide certainty to shape a better tomorrow.